

# Carolina Color Launches UltracolorTint Product Line.

Compatible With A Wide Range Of Clear Resins And Improved Clarity, Compared To Other Options.

Carolina Color has built a reputation as a high-caliber, customer-focused leader in the color concentrates industry. The company has been successful because their team consistently develops highly valued color solutions. Carolina Color's latest innovation—UltraColorTint—improves clear resin tinting.

UltraColorTint is compatible with a range of clear resins and has good color distribution. UltraColorTint's capabilities include:

- A patent pending, versatile carrier system that is compatible with many engineered resins and has the following features:
  - Low softening point allows good color incorporation
  - Low use rates
  - Does not affect clarity and has minimal impact on haze in PC, PET, PETG, and Tritan and others.
  - Low processing temperatures during compounding minimizes heat history of thermally sensitive colorants and additives
  - Provides a good option for processors converting from pre-colored resins to color concentrates
- In addition to the above polymers, Carolina Color offers tint concentrates in GPS, clarified PP, and PMMA using resin specific carrier systems.



Carolina Color UltraColorTint can be used in a wide range of applications including: POP displays, sheet glazing, lens covers, appliance housings, pill bottles, furniture, cosmetic jars, PET bottles, housewares, drinking water bottles (Tritan), paper towel dispensers, eyeglass frames, skylights, and trimmer lines.

Carolina Color is a family-owned business that manufactures color concentrates for the plastics industry from ISO 9001:2008 certified locations in Salisbury, NC and Delaware, OH. These facilities provide 500+ customers with full-service production capabilities as well as comprehensive labs for color matching, quality control and analytical testing. Carolina Color is capable of producing over 25 million pounds annually.

